# **Program Committee**

**Committee Members:** Janet Braun (Chair), Brad Blood, Brandi Coyner, Liz Flaherty, Meredith Hamilton, Eileen Lacey, Susan Loeb, Karen Mabry, Daniel Odell, Diane Post, Marcia Revelez, Margaret Schadler, Barbara Shaw, Cody Thompson, Patrick A. Zollner

#### Mission:

The Program Committee is responsible for the solicitation and acceptance of proposals for symposia and workshops, for advertising the meeting to other scientific societies, for soliciting bids to host meetings, and assisting meeting hosts in preparing for annual meetings. [In 2011, the committee was charged with venue selection, organizing the annual meeting, the solicitation and acceptance of proposals for symposia and workshops, and advertising the meeting to other scientific societies.]

#### **Information Items:**

#### (1) Sponsors and Exhibitors

2012—Sponsorship and Exhibitors opportunities and benefits were developed and standardized to increase support and participation in the annual meeting by businesses, companies, organizations, and agencies. Business and company sponsorship increased for 2012. Sponsors and exhibitors have indicated that they are very positive about the change in venue for the annual meeting. Some sponsor categories included a discount for 2013 for participation in 2012. 2013—Several businesses and companies unable to commitment for 2012 have verbally committed for next year. Revelez and Ballard will continue to develop the sponsor and exhibitor base, and a new focus on corporate sponsorship will be initiated this year.

#### (2) Auction and Run for Research

- 2012—An auction item donation receipt was prepared for use for the 2012 auction.
- 2013—The Program Committee will work with the Development Committee regarding auctions and runs at future meetings as these events are fundraisers for the Future Mammalogists Fund.

# (3) Social Networking

- 2012—Some social media communication will be introduced for the meeting in Reno.
- 2013—FaceBook, Google+, Twitter will be available for the 2013 meeting in coordination with the Informatics Committee. This will include a Blog Squad with at least 1 bilingual blogger.

#### **(4)** *Media and Public Relations*

- 2012—An annual meeting Media Policy was developed and a Media Contact/Public Information Officer (President Mares) was designated for the 2012 meeting. The policy was posted on the meeting website.
- 2013—Media and public relations activities will be expanded for the meeting in Philadelphia.

#### (5) Grants

2013—A link from the meeting website to the "Grants" page on ASM website will be added.

#### (6) Abstract Submissions

2013—Instructions will be provided for submitting revised abstracts. New discipline choices will include informatics, museology, and outreach and education. For abstracts submitted by recipients of a previous year's award, submitters will be requested to added the following statement to the end of their abstract: "This research was supported by a [add award name] awarded to [award recipient] in [add year]." This will not only acknowledge recipients of awards in the program, but will also provide information about meeting attendance of award recipients.

# (7) Registration

2012—Early Bird Registration was offered; 148 individuals took advantage of the special rates (56 students, 86 regular, 6 non-members).

2013—Registration cost for non-members will be increased by at least the cost of membership (\$100 for regular and \$75 for students), a link will be added to "Join ASM" on the ASM webpage, and a reminder will be added to register for tours, apply for student grants, make travel plans, and send an "evite a colleague to attend the meeting".

#### **(8)** *Travel and Lodging*

2012—A mechanism for finding roommates was created.

2013—An email link will be added for non-US attendees to request a confirmation letter for visa applications.

# (9) Virtual Meeting

2013—Live stream or post videos of the plenary and symposia presentations are planned. The meeting may also offer the opportunity for virtual posters—presentations by individuals that are not able to attend the meeting at a special registration rate.

#### (10) Evaluation

2012—Meeting attendees will be offered the opportunity to participate in a post-meeting survey.

#### (11) Receptions

2013—A reception for new members before the Opening Social has been proposed to the Membership Committee. A reception for donors as part of the Pre-banquet Social has been proposed to the Development Committee.

#### (12) Speaker Highlights

2012—Speakers for the capstone, plenary sessions, and symposia were highlighted on the meeting website.

#### (13) Planning for additional meeting activities

The committee is working with other committees to plan for symposia, workshops, social events, and activities for future meetings. For 2103, the committee has been contacted regarding the following meeting events.

Title: *Human Diversity Forum and Social* Organizer: Human Diversity Committee

Title: Public Education Committee Teacher Workshop

Organizer: Public Education Committee

# Meeting Venues for 2013 and 2014:

2013 – A report on the 2013 meeting in Philadelphia at the Philadelphia Marriott will be presented to the membership (Janet Braun).

2014 –Invitations will be presented for hosting the 2014 meeting in Oklahoma City or San Antonio (Janet Braun, Michael Mares).

#### **Action Items:**

(1) The Program Committee requests approval of the budget requested to support expenses associated with the following symposia, workshops, and social events at the 2013 meeting:

# Title: Ecological Niche Modeling: Concepts, Applications, Challenges, and Solutions (symposium and workshop)

Organizers: Mariano Soley-G. and Robert P. Anderson

Requested Budget:

None

AV and laptops (added by Program Committee) \$2500 REQUEST: \$2500

Title: *White-nose Syndrome* Organizer: DeeAnn Reeder

Requested Budget:

Registration:

Housing: Meals: Travel

REQUEST (estimated):

\$3500

Capstone Speaker

REQUEST: \$1500

TOTAL REQUEST: \$7500

(2) The Program Committee requests approval of the budget requested to support expenses associated with site visits for the selection of the annual meeting venue:

REQUEST: \$8000

TOTAL REQUEST: \$8000

Respectfully submitted,

Janet Braun, Chair (jkbraun@ou.edu)